

# PRESIDIO SPORTS

SANTA BARBARA'S COMMUNITY SPORTS NEWS & INFORMATION

## “TEAM OF THE MONTH” SPONSORSHIP PACKAGE

### *OVERVIEW*

Help Presidio Sports recognize 12 athletics teams each year from the Santa Barbara area.

These teams deserve recognition for their great examples of success, courage under fire, teamwork, achieving goals, overcoming challenges, rising above expectations, etc.

Presenting sponsor will be able to say they “own” a highly-visible community award without taking a massive chunk from the marketing budget.

We're talking great local exposure over multiple media platforms for only \$250 a month.

### *PACKAGE INCLUDES:*

#### PresidioSports.com

- Permanent Sponsor Logo placement on homepage of PresidioSports.com (441,770 homepage page views in 2013)
- Presenting Sponsor credit in each individual “Team of the Month” spotlight article
- Creation of “Team of the Month” award page, which will be added to the menu bar under “Awards”
- Individual Spotlight Article Pages, and “Team of the Month” Award Page, will provide plenty of real estate to share Sansum's important message of healthy living.

#### Santa Barbara Sentinel

- Spotlight Article printed in the Santa Barbara Sentinel (12,000 print copies each week)

### *COST*

\$250 per month; \$3000 annual

\*\*Covers cost of production, distribution, & real estate