

PresidioSports.com  
 Weekly Advertising Rates

Contact: Kim Johnston (516) 635-6778 - kim@presidiosports.com

Section	1 wk Rate	8 wk Rate	12 wk Rate	24 wk Rate	52 wk Rate
<b>Site Wide</b>					
Header Banner (468x60)	\$200	\$170	\$160	\$150	\$130
Footer Leaderboard (728x90)	\$50	\$43	\$40	\$38	\$33
Footer Link Ad	\$10	\$9	\$8	\$7	\$6
<b>Homepage</b>					
Sidebar Top 2 Rectangles (300x250)	\$125	\$107	\$100	\$94	\$82
Body Banner 4 Position Rotation (468x60)	\$100	\$85	\$80	\$75	\$65
Sidebar Bottom 2 Rectangles (300x250)	\$75	\$64	\$60	\$57	\$49
Sidebar Small Rectangle (300x100)	\$50	\$43	\$40	\$38	\$33
Sidebar Poster (300x600)	\$75	\$64	\$60	\$57	\$49
<b>Youth Sports</b>					
Sidebar Top Rectangle (300x250)	\$100	\$85	\$80	\$75	\$65
Sidebar Small Rectangle (300x100)	\$40	\$34	\$32	\$30	\$26
Sidebar Bottom Rectangle (300x250)	\$70	\$60	\$56	\$53	\$46
<b>Tier I Sports (Football, UCSB Soccer, Basketball, HS Soccer, Wmn's Volleyball, Men's Volleyball, Baseball)</b>					
<b>Season Buyout</b>					
Premium Sponsor - Top Rectangle (300x250) **	\$200	\$170	\$2,000	---	---
Preferred Sponsor - 2nd Rectangle (300x250)	\$100	\$85	\$1,000	---	---
Supporting Sponsor - Small Rectangle (300x100)	\$50	\$43	\$500	---	---
<b>Tier II Sports (Golf, Tennis, X Country, Water Polo, Track &amp; Field, Swimming, Softball, Wrestling)</b>					
<b>Season Buyout</b>					
Premium Sponsor - Top Rectangle (300x250)**	\$100	\$85	\$1,000	---	---
Preferred Sponsor - 2nd Rectangle (300x250)	\$50	\$43	\$500	---	---
Supporting Sponsor - Small Rectangle (300x100)	\$25	\$22	\$250	---	---
** Premium Sponsorships include the Top Rectangle, your logo at the beginning of all sports related youtube videos, social media exposure via Facebook and Twitter and your logo in our monthly sports figure of the month e-newsletter.					
<b>Miscellaneous</b>					
Home Page Feature Video	\$400	\$340	\$320	\$300	\$260
Sports Figure Of The Month	\$300/month				
Feature Article	\$100/article				
Feature Article w/ video	\$150/article				